

2024 -26 COACH Retail Management Trainee 零售儲備幹部



4/10 線上說明會了解更多 >>

4/10 週三晚間 7 點，由 COACH Taiwan General Manager, HR 和 RMT 學長姐親自說明分享有關 COACH 的企業文化和 RMT 計畫的工作內容、發展軌跡、甘苦經驗談以及應徵秘訣提醒，並進行線上 Q&A 解答你的所有疑惑！歡迎所有有興趣加入我們的你參加！

當天線上參與皆有機會抽中含 **COACH 正品產品在內的多項品牌好禮**，歡迎大家踴躍上線參加！

說明會參加連結如下，請於 4/10 晚間 7 點準時點擊上線：

<https://tapestry.zoom.us/j/92247968430>

About COACH

Coach is a global fashion house founded in New York in 1941. Inspired by the vision of Creative Director Stuart Vevers and the inclusive and courageous spirit of our hometown, we make beautiful things, crafted to last—for you to be yourself in.

Coach is part of the Tapestry portfolio – a global house of brands committed to stretching what’s possible.

COACH 於 1941 年成立於紐約，是一個充滿設計感的現代奢華皮具和生活方式品牌，秉持 Expressive Luxury “真我新奢” 的價值，產品由手藝出眾的工匠，選用最上乘的材料製作而成。

品牌憑藉其自由精神和美式傳統，傳達出現代視角、獨特性和創造力，並以自然流露的紐約風尚代名詞為世界所知。

Overview

「COACH Retail Management Trainee 零售儲備幹部計劃」是為應屆畢業或畢業兩年內的青年人才所設計，為期 24 個月的人才培育計畫，全方位資源投注高速養成零售管理層，並旨在培育未來的 COACH 品牌領袖。

Highlights

1. 高速發展為管理職，計畫畢業即成為 Assistant Store Manager
2. 專屬職場 Mentor & Buddy，客製你的 COACH 職涯
3. 各級主管 (含台灣總經理), HR 定期會議，成長溝通最即時
4. 每階段過考核即升職調薪，並有獎金挑戰無上限
5. 跨區域和渠道的全台店鋪輪調，與最適合你的職場環境雙向奔赴
6. 針對各階段職務提供完整培訓計畫，技能職能全提升
7. 公司策略專案任務和海外工作交流，激發潛力的無窮可能

Rotation Timeline

- Intern 練習生：完整的入職培訓 (1 month)
- Sales Associate (4 months)
- Senior Sales Associate (5 months)

- Store Supervisor (14 months)
- Assistant Store Manager (after graduation)

Submission Method:

為了讓我們更加了解您，請以 "如果我是 COACH 品牌代言人，COACH 哪一個價值觀最能代表我?" 為題自我介紹，表現形式不限 (短文、影片...等皆可，並連同中文履歷 (English resume is a plus) 上傳至 [24-26 COACH Taiwan RMT Application \(https://lihi.cc/LrA0x/School\)](https://lihi.cc/LrA0x/School) 。

COACH 的品牌宗旨和 4 個價值觀：

- 勇於求真 Courage to Be Real
- 堅守本心 Genuine at heart
- 匠心傳承 Crafted to last
- 真我同行 Be yourself, together
- 探索求新 Wonder, what if?

請特別注意資料上傳規則：

檔名請起 自我介紹 / 履歷 / Resume，First Name 填寫中文名，Last Name 填寫中文姓，收件期間為即日起至 2024/04/24 止。

範例：

Mirror Liu is requesting files for

24-26 COACH Taiwan RMT Application

Resume.pdf	×
履歷.pdf	×
自我介紹.pdf	×

+ Add more files

Total 3 files 7.88 MB

First name *

Last name *

Upload

Application Timeline:

- 申請日期：即日起 ~ 2024/04/24
- 第一階段面試：2024/05/06~2024/05/10
- 第二階段面試：2024/05/20~2024/05/24 (提供非台北地區面試者交通補助)
- 店舖觀摩實習 & 錄取：2024/06/01~2024/06/14
- 入職：2024/07/01

Responsibilities

- Achieve consistent sales target and KPIs by delivering excellence in all areas of customer service and demonstrating expert knowledge of Coach products
- Perform a variety of operational activities assigned by Store Management
- Build effective relationships within the frontline team as well as across various corporate functions
- Focus on CRM to maintain long-term relationships with potential customers
- Provide elevated the COACH experience to the customer
- Work on assigned projects

Requirements

- Fresh graduates or job seekers within two years of graduation.
- Degree holder in any related fields
- Strong passion for the retail industry and customer services
- Positive working attitude, flexible with good analytical and communication skills
- Native in Mandarin, fluent in English (Suggested TOEIC 700 points or above)

Coach is an equal opportunity and affirmative action employer and we pride ourselves on hiring and developing the best people. All employment decisions (including recruitment, hiring, promotion, compensation, transfer, training, discipline and termination) are based on the applicant' s or employee' s qualifications as they relate to the requirements of the position under consideration. These decisions are made without regard to age, sex, sexual orientation, gender identity, genetic characteristics, race, color, creed, religion, ethnicity, national origin, alienage, citizenship, disability, marital status, military status, pregnancy, or any other legally-recognized protected basis prohibited by applicable law. Visit Coach at www.coach.com.